

2019-2020  
Corporate Sponsorship Opportunities



NORTH MISSISSIPPI  
SYMPHONY ORCHESTRA





The North Mississippi Symphony Orchestra is comprised of stellar musicians from Mississippi, Alabama, Tennessee and Arkansas. When formed in 1971, the idea that a symphony orchestra of this caliber could survive in a town of 25,000 people was a dream. Forty-eight years later, the orchestra doesn't just exist, but thrives, and is known as the very best of its kind providing a positive impact across the region. Tupelo, Mississippi is one of the smallest towns in America with a professional orchestra and it takes corporate donors willing to invest in the region's cultural development to sustain this level of programming of professional music. Along with an annual concert series, the symphony's community outreach provides programs that make music available to everyone. In-school music curriculum, free concerts and concerts geared toward those with special needs insure that music and its vast benefits are available to people of all ages, races and backgrounds. Music is uplifting and it gives those who play it and those who listen to it a way to feel and express their emotions in a positive way. Music is a catalyst for change, connection and engagement and is vital to a thriving economy. The North Mississippi Symphony Orchestra needs your support to provide the magic of music to our community.

### MISSION STATEMENT

The North Mississippi Symphony Orchestra is dedicated to providing high quality, professional live music for the citizens of North Mississippi, strengthening the region through community outreach and partnerships, and increasing music education.

## TOP REASONS for Corporate Giving

- Enhance your image as an active corporate citizen investing in the community
- Associate your corporation with excellence
- Create a quality of life that attracts assiduous employees and engaged businesses
- Reward your employees and clients
- Promote your company brand for a year at an affordable cost
- Connect to potential clients
- Invest in music education and expose students to the uplifting benefits
- Build a thriving community where your business can flourish
- Customize a benefit that best fulfills your company's objectives

## SEASON SCHEDULE

NMSO 1 — October 26, 2019



### Musical Voyages

Brett Dealbreer, Viola

The NMSO kicks off its 4th season with the wonderful and rare opportunity to hear viola virtuoso Brett Dealbreer as he makes his NMSO debut performing the beautiful and lyrical *The Voyager* Concerto for Viola and Orchestra by Richard Durand. The orchestra also performs an exciting new work of Oregon composer Nicole Buent and Rimsky-Korsakov's dazzling and breathtaking musical depiction of travel and exploration from the *Arabian Nights*.

NMSO 2 — December 14, 2019



### An Elvis Christmas

Terry Mike Jeffrey, Vocalist

Veteran singer and multi-instrumentalist Terry Mike Jeffrey is one of the very few artists to be endorsed by Graceland and the Elvis Presley Enterprises. Mr. Jeffrey and his band join the NMSO for an exciting holiday program that will include *Blue Christmas*, *Happy Christmas*, *Baby, I'll Be Home for Christmas*, *Winter Wonderland*, *Santa Bring Me My Baby Back*, *I Can't Help Falling in Love*, *Jailhouse Rock*, *All Shook Up*, and *Blue Suede Shoes*. Celebrate the season with The King's most beloved holiday tunes and hits!

NMSO 3 — January 18, 2020



### NMSO Discovery

Daniilo Mezzadri, Flute

Have you ever dreamed of knowing what it is like to be inside the orchestra? Have you ever wondered how the conductor and orchestra players communicate and collaborate? This inaugural NMSO Discovery program will present the orchestra "in-the-round" allowing you to sit inside the ensemble, amongst the players, and experience the thrill of being a part of the orchestra. Principal Flute Daniilo Mezzadri will be featured in Bach's splendid suite for flute and strings. Maestro Bress will offer orchestral insights and present musical examples to illuminate the exotic world of the orchestra!

NMSO 4 — February 22, 2020



### Concerto for Hope

Ryan Anthony, Trumpet • John Schuesselin, Trumpet

Trumpeter Ryan Anthony is the Principal Trumpet of the Dallas Symphony Orchestra and former First Trumpet of the world-renowned Canadian Brass. He is also President of the Ryan Anthony Foundation and Artistic Director of CancerBlows, two organizations that raise awareness and funds for cancer research. The performance will feature Jon Stephenson's *Concerto for Hope*, written to chronicle trumpeter Ryan Anthony's heroic fight with multiple myeloma. NMSO Principal Trumpet John Schuesselin will perform a *Violin Concerto* with Mr. Anthony and the orchestra plays the stultant and radiant *Symphony No. 8* of Dvorak.

NMSO 5 — March 20, 21, 22, 2020



### South Pacific

Tupelo Community Theatre, Guest Collaborators

The NMSO has a long history of fostering and creating collaborations among arts organizations and music organizations and ensembles in Tupelo and the greater Northern Mississippi region. The NMSO will present its first collaboration with the award-winning Tupelo Community Theatre, performing Richard Rodgers' and Oscar Hammerstein II's classic show *South Pacific* based on James A. Michener's Pulitzer Prize-winning 1947 book.

NMSO 6 — April 18, 2020 (Easter is April 12, 2020)



### Rare Gems

Robert Henry, Piano

Back by popular demand, piano phenomenon Robert Henry returns to perform the rarely heard *Piano Concerto No. 3* by Tchaikovsky. The orchestra performs three rare orchestral showpieces by Danish composer Niels Gade, Argentine composer Alberto Ginastera, and a seldom-performed gem by Beethoven. Don't miss this amazing opportunity to hear some wonderful and rare music performed by the outstanding musicians of the NMSO!





In 2010, the North Mississippi Symphony became a partner of the Carnegie Hall Link Up Education Program which pairs orchestras across the country with students in grades 3-5 to explore orchestral repertoire during school through a hands-on music curriculum. The program culminates with a concert where students sing and play recorder or violin with the orchestra from their seats. Students also compose and perform their own pieces inspired by the orchestral music they study. The program teaches and practices the concept of working together. Students learn to sing in different languages, play the recorder, understand rhythm and movement, and, perhaps most importantly, self-analysis and self-assessment. The North Mississippi Symphony Orchestra's Link Up Program serves the communities of Tupelo, Pontotoc, Fulton and New Albany. Oxford and Cleveland students have also participated in this program.

## MUSIC FOR EVERYONE through a Sensor Friendly Concert

A typical orchestral concert may be daunting to children and adults with special needs and their families. With its commitment to bringing positive musical experiences to everyone, the North Mississippi Symphony Orchestra held its first Sensory-Friendly concert in 2018. The concert, now held annually and free of charge, allows families with special needs members the luxury of attending a concert together. Accommodations are made for light, sound, length and formal setting of performance with a quiet room and on-hand therapists present to enhance the experience.



## LEVELS of GIVING

\$350+ FRIEND

\$500+ PATRON

\$1,000+ MUSICIAN

\$2,000+ CONCERTMASTER • *Half Concert Sponsor*

\$3,500+ MAESTRO • *Hospitality Host*

\$5,000+ VIRTUOSO • *Concert Sponsor*

\$10,000+ CHAIRMAN'S CIRCLE • *Season Sponsor*

\$30,000+ SYMPHONY CIRCLE • *Overall Symphony Sponsor*

						✓	✓	Private Reception with Maestro Steven Byess, Guest Artist and/or Concert Master
						✓	✓	Performance by a Quartet of NMSO Musicians for Your Private Corporate Event
							✓	Logo Recognition - Full Page Print/Online Ad in Marketing Materials, Concert PowerPoint, Link Up Credit
				✓	✓	✓		Reserved Seating Area
1	2	4	6	6	8	12	20	Season Tickets
					✓	✓		Logo Recognition - Half Page Print/Online Ad in Marketing Materials, Concert PowerPoint and Link Up Credit
				✓	✓		✓	Dinner with Maestro Steven Byess Sponsorship Opportunity
				✓	✓			Logo Recognition - Quarter Page Print Ad in Marketing Materials, Concert PowerPoint
			✓	✓			✓	Recognition as The Host for One of the NMSO Fundraising Event <i>Example: Dinner with the Maestro, NMSO Fundraising Gala, or pre- or post-concert receptions</i>
			✓	✓				Additional Corporate Visibility/Marketing for One Chosen Event
✓	✓	✓	✓	✓	✓	✓	✓	Attend Reception Following Regular Season Concert
✓	✓	✓	✓					Logo Recognition - Concert PowerPoint

**PLEASE CONSIDER DONATING TODAY.**

*Associate your business with the excellence for which you want to be known.*



NORTH MISSISSIPPI  
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## 2019-2020 NMSO Corporate Sponsor Profile Form

Board Member Representing: \_\_\_\_\_

1. Contact Name: \_\_\_\_\_

2. Name of Business: \_\_\_\_\_

3. Address: \_\_\_\_\_

4. Phone: \_\_\_\_\_

5. Email: \_\_\_\_\_

6. Target Amount Sought: \_\_\_\_\_


7. Donor History: \_\_\_\_\_

8. Power Point Ad: All corporate donors \$350 and above are entitled to advertisement on our concert Power Point presentation before the performance and at intermission. The donor will need to supply the ad/logo to the NMSO office in jpeg format.

9. Payment Collection Notes: \$ \_\_\_\_\_ TOTAL PLEDGE:

Cash  Check  Chg

10. Preferred payment schedule:  One Time  Monthly  Quarterly



*Support your symphony.  
Bring the magic of music to our community.*